



2017 Fall

Korea Study Abroad & Emigration Fair

Show Report

SEOUL
BUSAN

| 2017. 9. 2(Sat) ~ 3(Sun) / COEX

| 2017. 9. 9(Sat) ~ 10(Sun) / BEXCO

SHOW OUTLINE

TITLE	45 th Korea Study Abroad Fair 34 th Korea Emigration & Investment Fair
EVENT	American Education Fair
DATE	<Seoul Event> 2017.9. 2(Sat) ~ 3(Sun) / COEX Hall A (1F)
VENUE	<Busan Event> 2017. 9. 9(Sat) ~ 10(Sun) / BEXCO Exhibition Center 2, Hall 5 (3F)
ORGANIZED BY	Korea Trade Fairs. Ltd.
EXHIBITION PROFILE	<ul style="list-style-type: none"> _ Study-abroad for degrees and language courses _ Early Study Abroad and Exchange Student Programs _ Local education for English and foreign languages _ Embassies, Cultural Institutes and Tourism Boards _ Test/Certificate _ Smart Education _ Overseas employment and internship programs _ Related services : Banks, Insurance, Finance, Medical Service, Transportation etc. _ Emigration consulting agencies _ Foreign investment consulting _ Law office and related law consulting

SHOW OUTLINE

Sponsors Australian Embassy / DAAD(German Academic Exchange Service) / Education Ireland / Embassy of Canada / Embassy of India / Embassy of Spain / Embassy of the People's Republic of China / Fulbright Commission(www.fulbright.or.kr) / Italian Cultural Institute / Korean Overseas Study Association / Malaysian Embassy / New Zealand Embassy / Nuffic NESO Korea / Philippine Department of Tourism-Korea / South African Embassy Seoul / The British Council IELTS

Visitors Students, Parents, Visitors for overseas employment and emigration, Teachers and Educators

Exhibitors : 175 Schools and Companies from 22 countries

KOREA STUDY ABROAD FAIR

Australia(3) / Canada(15) / China(8) / Chinese Taipei(16) / France(3)
Germany(3) / Hongkong, China(2) / India(1) / Ireland(1) / Italy(1) / Macau, China(4)
Malaysia(3) / Malta(1) / New Zealand (6) / Philippines(5) / Singapore(2) / Spain(1)
Sweden(1) / Switzerland(3) / UK(8) / USA(36) / Korea(1) / Multinational(31)

KOREA EMIGRATION & INVESTMENT FAIR

Australia(1) / Canada(1) / Germany(1) / Malaysia(2) / USA(6) / Multinational(8) / Korea(1)



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Exhibition Outline_Floor plan_Seoul

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2017 추계

해외 유학·이민 박람회



화장실 기동 소화전
utility 다목적실 SL 도우미휴게실

Australia China Chinese Taipei Germany Ireland Korea Malta New Zealand Singapore Sweden UK India
Canada Macau China France Hong Kong China Italy Malaysia Multinational (다국적) Philippines Spain Switzerland USA

Exhibition Outline_Floor plan_Busan

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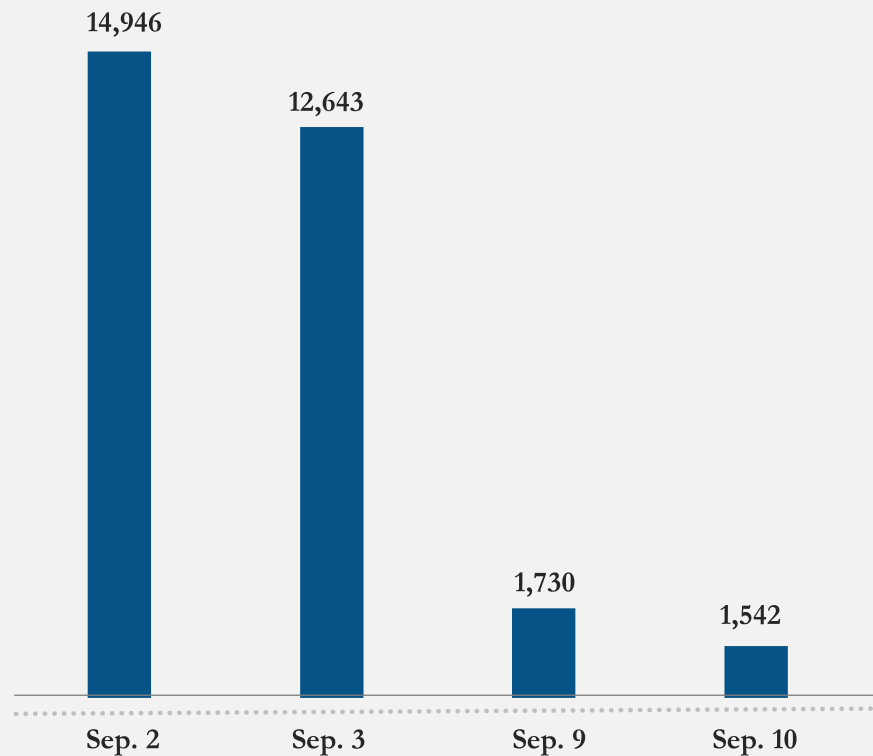
Next Event

국내최대 해외 유학·이민 박람회 부산_Busan



Visitors_Total

30,861 visitors

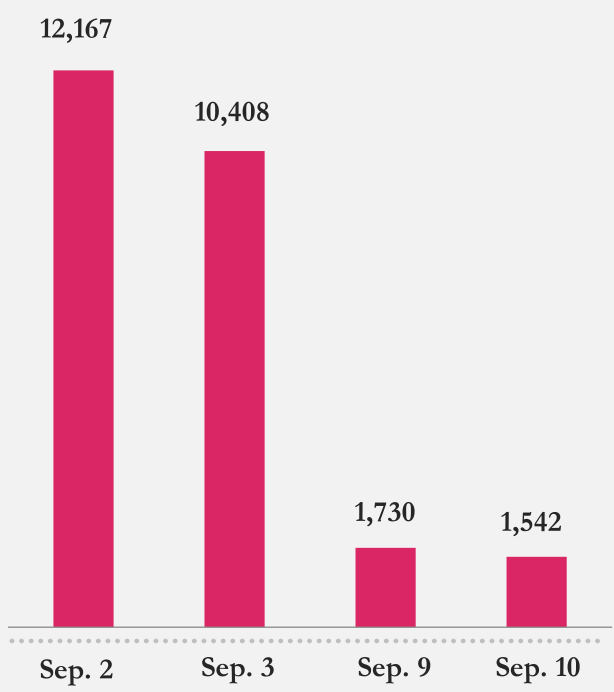


*From this turn, we would like to inform you that family unit and guests of accompanying registration are processed and counted singularly.
(The no. of visitors in Busan includes both Study Abroad fair and Emigration fair.)

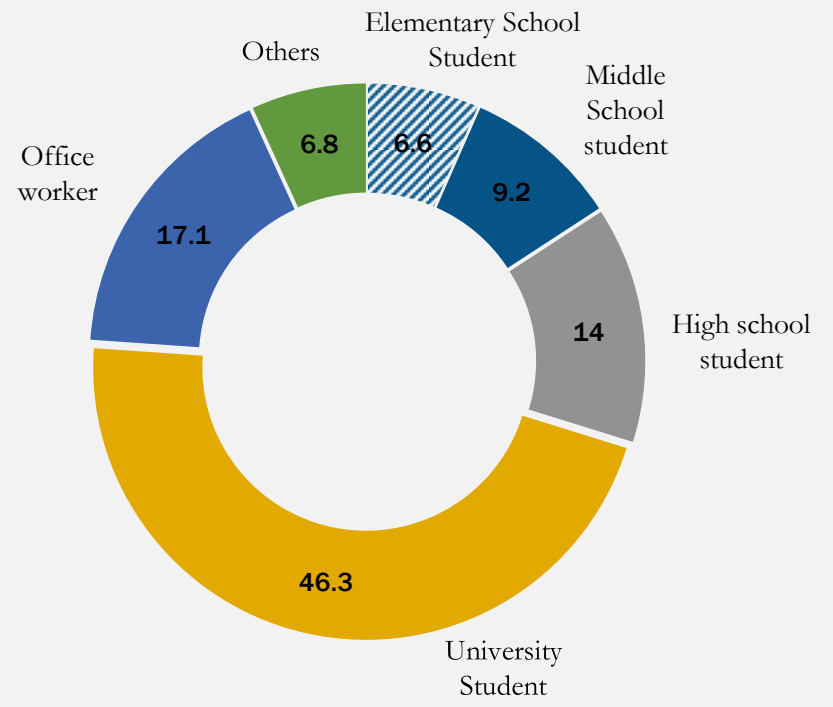
Visitors_Study Abroad Fair

* Number of Visitors – 25,847

(※ The no. of visitors in Busan includes both Study Abroad fair and Emigration fair.)



* Visitors' Age (%)

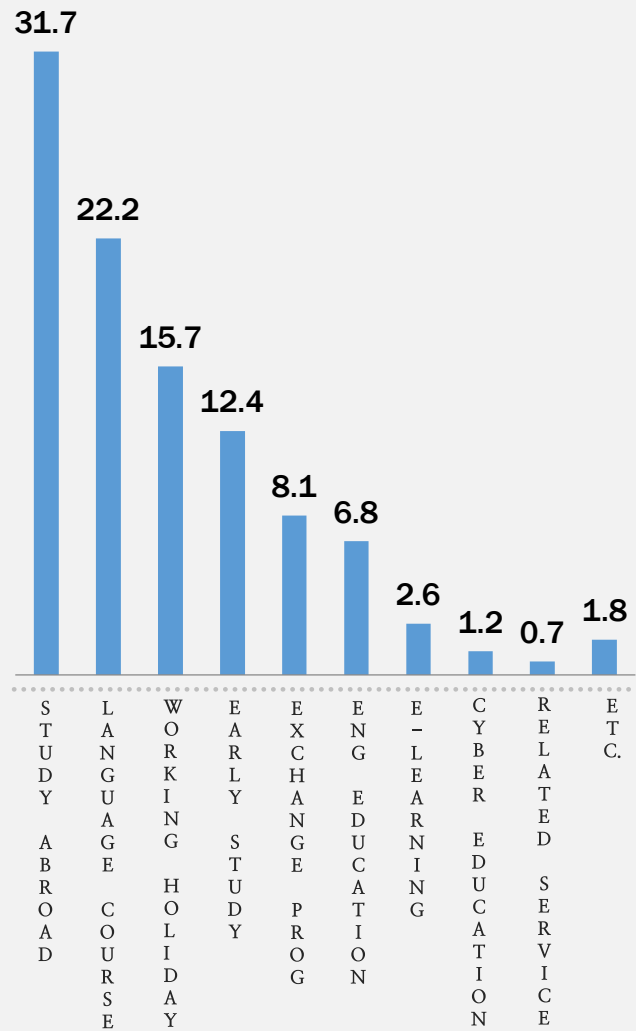


*From this turn, we would like to inform you that family unit and guests of accompanying registration are processed and counted singularly.

Visitors_Study Abroad Fair

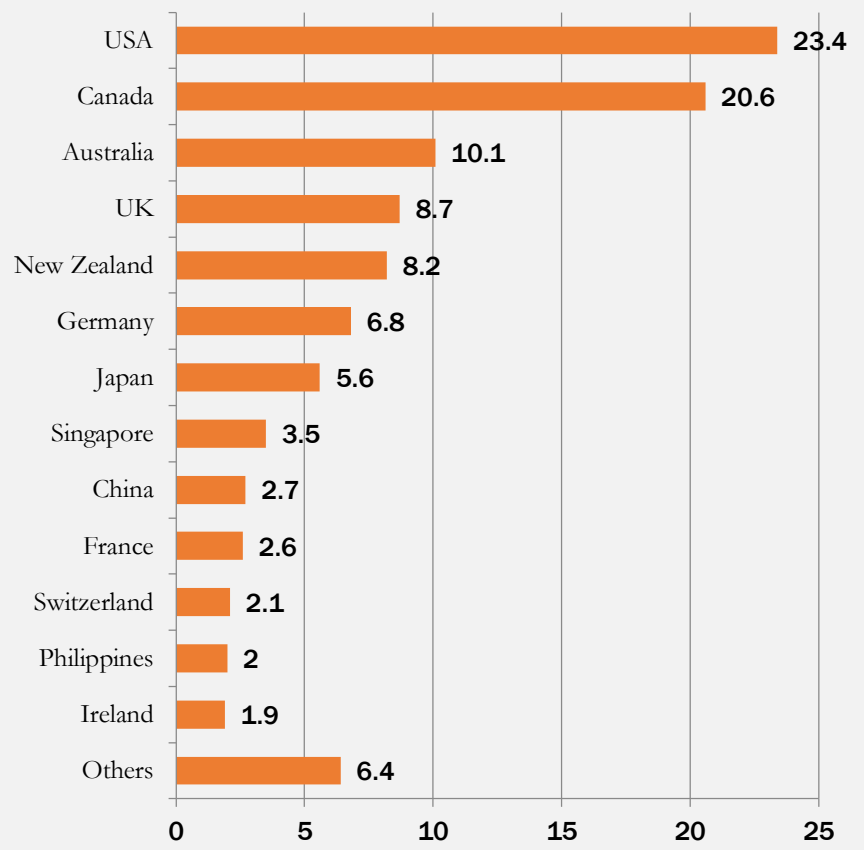
* Visitors' Interests (%)

(※ Multiple choice question type)



* Interest Rates - Countries

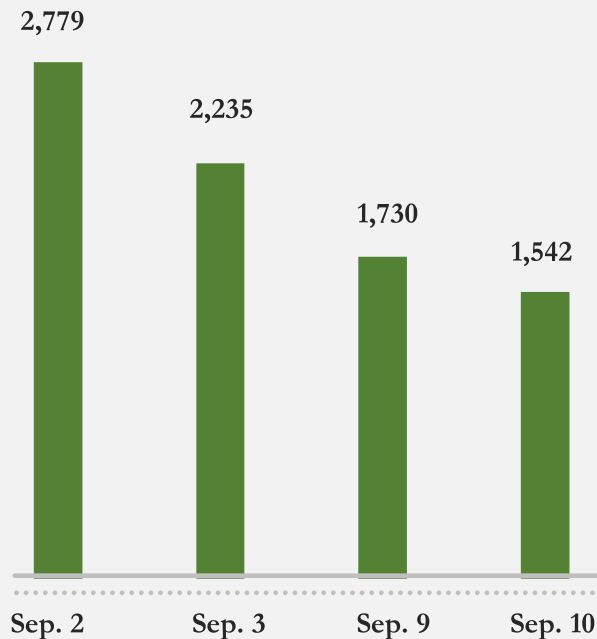
(※ Multiple choice question type)



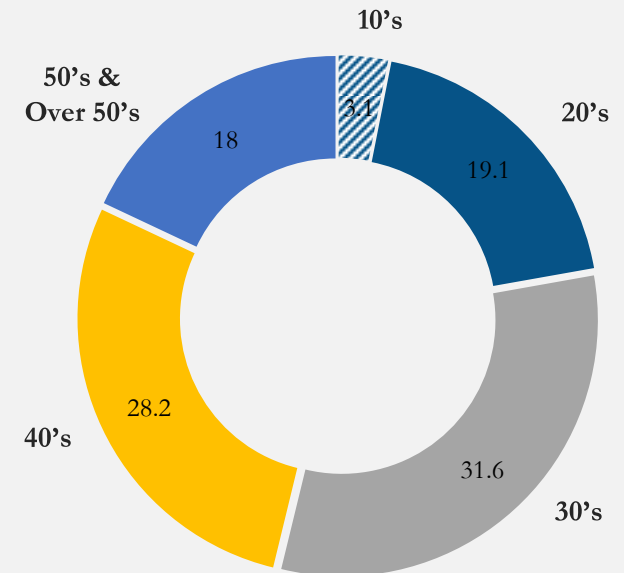
Visitors_Emigration & Investment Fair

* Number of Visitors – 8,286

(※ The no. of visitors in Busan includes both Study Abroad fair and Emigration fair.)



* Visitors' Age (%)

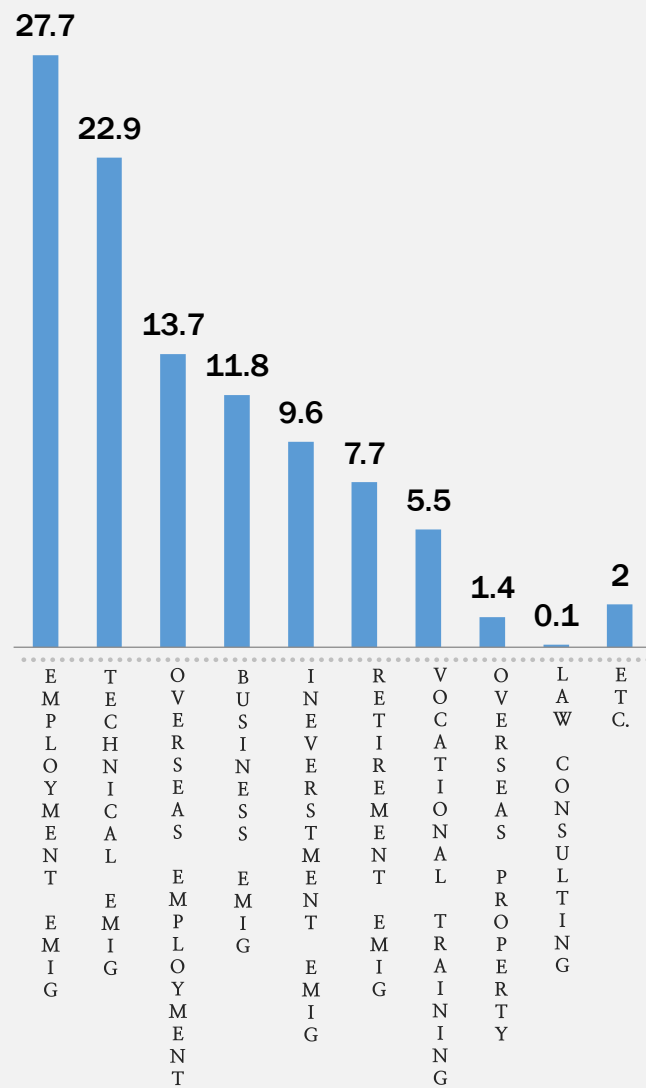


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Visitors_Emigration & Investment Fair

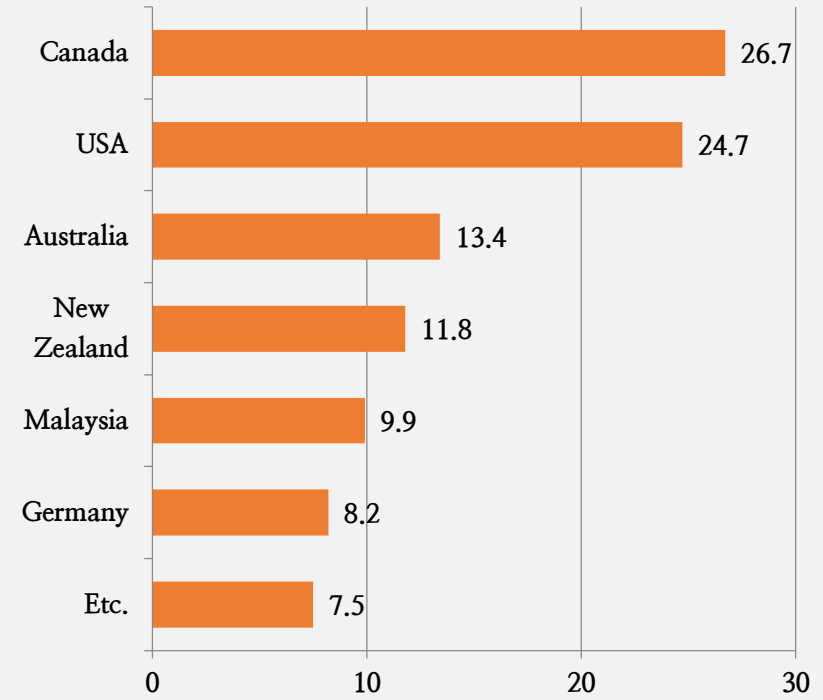
* Visitors' Interests (%)

(※ Multiple choice question type)



* Interest Rates - Countries

(※ Multiple choice question type)



Public Relations _Online

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- Search engines, Network banners, Facebook, Instagram advertising
- Radio (CBS FM (Seoul, Busan), SBS FM, KNN (Busan)) and External media advertising
- Press release distribution
- Overpass signboard, Yes 24 affiliation
- Free admission ticket distribution etc.



Public Relations _Online

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Public Relations _Media

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Public Relations_ Offline, Press Release

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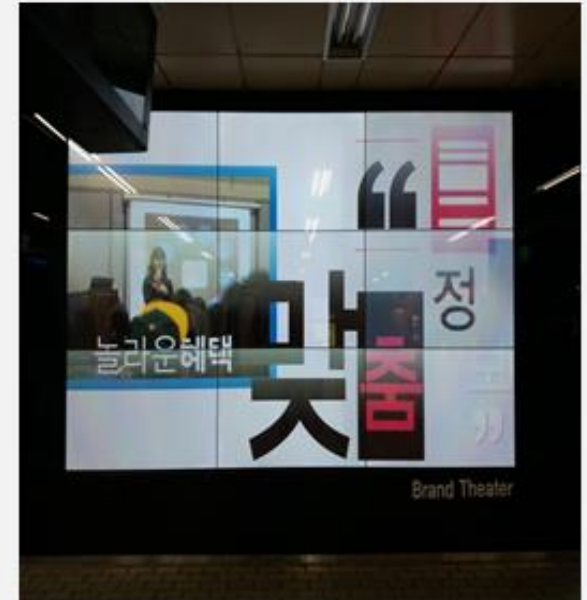
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9.2(토) ~ 3(일)
11:00 ~ 18:00

해외 유학·이민 박람회

해외유학·이민박람회 무료입장券

코엑스 1층
주최: 한국전람(주)

9.9(토) ~ 10(일)
11:00 ~ 18:00

해외 유학·이민 박람회

해외유학·이민박람회 무료입장券

벅스코 3층
주최: 한국전람(주)



Seminar_Study Abroad(Seoul)

Seminar – COEX 3F Conference Room

	Sep. 2 (Sat)	
	Government Seminar	Study in USA
	Room 307	Room 308
13:00~13:50	영국문화원 국제공인 영어시험 IELTS 소개와 준비팁	U.S. Embassy 미국교육과 학생비자 신청과정
14:00~14:50	스웨덴대사관 스웨덴 석사 유학 설명회, 북유럽에서 영어로 유학하기	John F. Kennedy Catholic High School 미국 최고의 사립 중 · 고등학교
15:00~15:50	주한독일고등교육진흥원(DAAD) Study and Research in Germany	West Wind Aviation West wind 학교소개
16:00~16:50	영국문화원 국제공인 영어시험 IELTS 소개와 준비팁	



Seminar_Study Abroad(Seoul)

■ Seminar A - Seminar Room A in the Venue (Study Abroad)

	Sep. 2(Sat)	Sep. 3(Sun)
13:00~13:50	Independent-Thinkers 영국 명문대학 진학하기 Oxbridge, Imperial, LSE, UCL, Warwick진학을 위한 준비방법	주한캐나다대사관 캐나다 유학허가증 설명회
14:00~14:50	종로유학원 캐나다 유급 인턴십 돈 벌면서 취업, 스펙 쌓기!	종로유학원 낮은 내신으로 캐나다 명문대 진학하기
15:00~15:50		앞으로 유학원 뉴질랜드 고등학교 졸업 후 (나라별) 대학진학에 관한 설명회
16:00~16:50	EF 이제는 독일이다! 독일 어학연수 및 유학 설명회	



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Seminar_Study Abroad(Seoul)

■ Seminar B - Seminar Room B in the Venue (Study Abroad)

	Sep. 2 (Sat)	Sep. 3 (Sun)
12:00~12:50	Admission Masters 미국 명문대학 진학의 새로운 트렌드	
13:00~13:50	한미교육원 미국주립대 장학생 신/편입	
14:00~14:50	감자유학 쉽게 가는 미국 명문대 & 국내 사립대학보다 저렴한 미국 주립대 진학 설명회	유학네트 세계 명문대학 진학, 그것이 알고싶다!
15:00~15:50	유학네트 미국 고등학교 졸업 후, 대학 3학년 편입학	감자유학 2018년 미국 괌 & 필리핀 세부 겨울 영어캠프
16:00~16:50	ETS TOEFL ETS가 직접 알려주는 TOEFL 시험 준비 비법 (참가자에게 실전 TOEFL 연습문제 제공 예정)	



Seminar_Emigration(Seoul)

■ Seminar C - Seminar Room C in the Venue (Emigration & Investment)

	Sep. 2 (Sat)	Sep. 3 (Sun)
13:00~13:50	유원인터내셔널 말레이시아 이주비자 유학 설명회	CMB 리저널센터 EB-5 미국 투자이민 프로그램 소개
14:00~14:50	이민법인 대양 캐나다 부자 되기 정착 세미나 - 교육, 부동산, 금융, 법률	모스컨설팅 안전한 미국 투자이민 프로젝트 - 이제는 결정할 시기
15:00~15:50	클럽이민 450세대 2,000개 미국 투자이민 비자 수속 실적, 미국 투자이민 설명회	한마음 이민법인 미국과 캐나다 투자이민 비교
16:00~16:50	IAAG 글로벌 이민 대안 파나마 멕시코 미국	미국투자이민/캐나다 영주권 특별세미나



Seminar_Study Abroad(Busan)

■ Seminar A - Seminar Room A in the Venue (Study Abroad)

	Sep. 9 (Sat)	Sep. 10 (Sun)
13:00~13:50	주한캐나다대사관 캐나다 유학허가증 설명회	주한캐나다대사관 캐나다 교육 설명회
14:00~14:50	감자유학 2018년 미국 괌 & 필리핀 세부 겨울 영어캠프	종로유학원 몬트리올 - 자녀 무상교육 및 유학후이민
15:00~15:50	유학네트 미국 명문대 랭킹 44위 위스콘신 대학교 입학 설명회	앞으로유학원 뉴질랜드 고등학교 졸업 후 (나라별) 대학진학에 관한 설명회



Seminar_Emigration(Busan)

■ Seminar B – Seminar Room B in the Venue (Emigration & Investment)

	Sep. 9 (Sat)	Sep. 10 (Sun)
13:00~13:50	클럽이민 450세대 2,000개 미국 투자이민 비자 수속 실적, 미국 투자이민 설명회	유원인터내셔널 말레이시아의 보석, 조호바루 이스칸다르 부동산 설명회
14:00~14:50	한마음 이민법인 미국과 캐나다 투자이민 비교	온누리 국제법인 원금 회수 가장 빠르고 확실한 미국 투자이민 프로그램!
15:00~15:50	이민법인대양 “뉴질랜드 변호사가 직접 전하는 뉴질랜드 생활정보 및 이민의 모든 것”	



Exhibitors' List_Study Abroad Fair

* Alphabetical order

Country	Exhibitor's Name
Australia	Education Queensland International / DOM Education Pty. Ltd.
	KoAussie
	I WORLD INTERNATIONAL GROUP Pty Ltd.
Canada	AA Canada
	Branksome Hall Asia
	Careback
	KIMOKRAN I.S.C
	North Toronto high school
	SD43 Coquitlam School District
	Study Nova Scotia, Canada – The Language Centre at Saint Mary's University
	TBC Education / Toronto Catholic District School Board
	The Embassy of Canada
	Uhaktree
	University of Regina
	Vancouver Film School
	Vancouver Island University
	Vancouver Island West SD 84 (The Best Edu)
	WOORI EDUCATION & IMMIGRATION

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Country	Exhibitor's Name
China	Beijing No 39 middleschool
	Chinese University of Hong Kong, Shenzhen
	Huamao International School
	Maple Leaf International School
	Nanshan Golf School (Shanghai Normal University)
	The Second Foreign Language School Affiliated to Shanghai Normal University
	WEIHAI DAGUANGHUA INTERNATIONAL SCHOOL
	WEIHAI ZHONGSHI INTERNATIONAL SCHOOL
Chinese Taipei	Aletheia Univ.
	Chinese Culture Univ.
	Dayeh Univ.
	Ivy Collegiate Academy
	Kunshan Univ.
	Mingdao University
	Nanhua Univ.
	National Taiwan Normal Univ.
	National Taiwan Univ.

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Country	Exhibitor's Name
Chinese Taipei	National Tsing Hua Univ.
	Shu-Te Univ.
	Steering Committee for the Test of Proficiency-Huayu
	Taiwan Education Center
	Tamkang Univ.
	Trinity Music Language Academy (Taiwan)
	Wenzao Ursuline University of Languages
France	CAFA FORMATIONS
	emlyon business school
	EU FRANCE
Germany	German Academic Exchange Service (DAAD)
	Humboldt-Institut
	Rheinland Privatschule
Hongkong China	Peoplerer HK
	The Education University of Hong Kong
India	INDORA EDUCATION AGENCY
Ireland	PRESTIGE UHAK
Italy	IL CUOCO ALMA



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Country	Exhibitor's Name
Korea	WEBESTHOLDINGS
Macau China	Institute for Tourism Studies, Macao
	Macau University of Science and Technology
	University of Macau
	University of Saint Joseph
Malaysia	APFT KOREA
	EDUCATION MALAYSIA
	MALAYEDU
Malta	Malta Oversea Educational Institute
Multinational	Bada Education Centre
	BUKBUSAN CUSTOMS
	Cambridge Korea Center
	Chongro Overseas Educational Institute (Gangnam, Busan)
	Daesan Global Education Sdn Bhd
	DOUM EDUCATION
	edm education
	Eduhouse
	EF Education First
	ETS TOEFL

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Country	Exhibitor's Name
Multinational	Gamjahak
	Global Standard English Language School
	HANKYOREH ETI SERVICE INC
	HJ Global Edu
	HY Overseas Education Service
	Jeju Free International City Developmet Center
	JS Education Group
	KOEC-Yuhakcenter Co., Ltd.
	KOKOS
	LCI Education Network
	Le Cordon Bleu Korea Inc.
	MOFA Working Holiday Info Center
	Overseas Education & Culture Center of Korea
	SMEAG GLOBAL SCHOOL
	SMG Foundation
	The Uhak
	Twoway Study Consulting
	UHAKNET
	UNHCR Korea
	WENS Global
	YC College



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Country	Exhibitor's Name
New Zealand	APRO EDUCATION LTD. (NEW ZEALAND)
	Embassy of New Zealand in Korea
	SiS international Education
	TREDU
	We Love NZ
	Y2NZ (Rangitoto College)
Philippines	Concordia Overseas Education
	Nanuri International School
	Philippine Department of Tourism
	QQ English
	Solsoledu
Singapore	Concordia Overseas Education (JCU/Singapore)
	Shinseki Education Co.
Spain	Go! Go! España
Sweden	Embassy of Sweden in Seoul
Switzerland	Concordia Overseas Education (BHMS/Swiss)
	IMI SWITZERLAND
	Olive Institute for International Education



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Country	Exhibitor's Name
UK	British Council Korea IELTS
	Hana Education
	Hove College Brighton
	Independent Thinkers Education
	Lets Go UK
	North London Collegiate School Jeju
	SAEdu
	ST EDMUND'S COLLEGE
USA	ADMISSION MASTERS
	American & Australian Boarding Schools International
	American International Education Foundation (AIEF)
	Asia Pacific International School, Hawaii Campus
	BAU
	California State University, San Bernardino
	Embry Riddle Aeronautical University
	Fulbright Commission, Korea
	Hult International Business School
	iBest
	Illinois Institute of Technology



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USA	Jcation
	John F. Kennedy High School
	Johnson & Wales University
	KoAm Education Alliance
	Korean-American Education Center (KEC)
	Mentora College
	Naeil School
	NDU Education-Davidson Academy
	NDU Education-Peoria Christian School
	New York Film Academy
	Northern Illinois University
	Oak International
	Redman Consulting Group L.L.C
	Shoreline Community College, WA
	South Seattle College
	Southern Utah University
	St. Thomas More School
	SUNY-Oneonta



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USA	The Chinese University of Hong Kong
	The University of Toledo
	Time Tree Education
	U.S. Embassy, Seoul, Education USA Korea
	Vargas University
	Westwind School of Aeronautics
	WISE Institute of International Education



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Country	Exhibitor's Name
Australia	GA CONSULTING. CO LTD
Canada	SUCCESS
Germany	TRUSTED ADVISORS - DTAX
Korea	GLAMI Co., LTD
Malaysia	Enterrem U1 INTERNATIONAL (MM2H) SDN.BHD
Multinational	Capconsulting.co.Ltd CLUB EMIGRATION FIRM DAE YANG Immigration Corporation Daum Immigration Corp IAAG Korea Shipping Co. Ltd. Onnuri International Corp. SJ Imin
USA	CMB Regional Centers Doeul Law LLP Hanmaum Immigration Corp. MOS Consulting Namu Emigration BCI (Bether Capital Inc.)



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Seoul | 2018. 2. 10.(Sat) ~ 11(Sun) / COEX 3F, Hall C, D

Busan | 2018. 2. 3.(Sat) ~ 4(Sun) / BEXCO Center 1

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